

## PPDAI Group Inc. Files 2018 Annual Report on Form 20-F

SHANGHAI, April 25, 2019 /PRNewswire/ -- PPDAI Group Inc. ("PPDAI," "Paipaidai," or the "Company") (NYSE: PPDF), a leading online consumer finance marketplace in China, today announced it filed its annual report on Form 20-F for the fiscal year ended December 31, 2018 with the Securities and Exchange Commission (the "SEC") on April 25, 2019. The annual report on Form 20-F, which contains the Company's audited consolidated financial statements, can be accessed on the SEC's website at <http://www.sec.gov> and on the Company's investor relations website at <http://ir.ppdai.com>.

### About PPDAI Group Inc.

PPDAI is a leading online consumer finance marketplace in China with strong brand recognition. Launched in 2007, the Company is the first online consumer finance marketplace in China connecting borrowers and investors. As a pioneer in China's online consumer finance marketplace, the Company benefits from both its early-mover advantages and the invaluable data and experience accumulated throughout multiple complete loan lifecycles. The Company's platform, empowered by its proprietary, cutting-edge technologies, features a highly automated loan transaction process, which enables a superior user experience, as evidenced by the rapid growth of the Company's user base and loan origination volume. As of December 31, 2018, the Company had over 88.9 million cumulative registered users.

For more information, please visit <http://ir.ppdai.com>.

### For investor and media inquiries, please contact:

#### In China:

PPDAI Group Inc.

Jimmy Tan

Tel: +86 (21) 8030 3200 Ext. 8601

E-mail: [ir@ppdai.com](mailto:ir@ppdai.com)

The Piacente Group, Inc.

Ross Warner

Tel: +86 (10) 5730-6202

E-mail: [paipaidai@tpg-ir.com](mailto:paipaidai@tpg-ir.com)

#### In the United States:

The Piacente Group, Inc.

Brandi Piacente

Tel: +1-212-481-2050

E-mail: [paipaidai@tpg-ir.com](mailto:paipaidai@tpg-ir.com)

SOURCE PPDAI Group Inc.